



Yerala Projects Society, Sangli
1 Million Tree Plantation Project
Plan for Year 2021

Involving 1000 Participants (950 Farmers+ 35 women +15 common places)

| | Activity/ What | Explanation/Why | Period/When | People involved/Who | Performance/How |
|---|--|--|---|--|--|
| 1 | Awareness creation: display boards, radio programs on Community Radio Yeralavani, village level meetings | To aware villagers and families about the project. Spread a word on concept of the project. Appeal to willing participant to contact on given contact number for participation. | Three months at project start i.e. April, May , June 2021 | Project coordinator will guide the radio team and the implementation team, with the involvement of village level key persons | Awareness is carried out at three levels: 1. Display posters at the common places within villages 2. Create and air radio programs on CR Yeralavani for concept clarity and promoting willing participation, airing the contact number for participation 3. Village level meet in presence of village key persons, distribution of handbills. |
| 2 | Orientation workshop for implementation team | To strengthen the team by concept and experience sharing, making them well equipped by understanding the technical aspects of the project i.e. saplings and use of kit & related information, growing of plants, effective communication within team and with participants. Reporting and record keeping. | Start of project year i.e. April | The in house experts and project coordinator will conduct for implementation team | Day long session will be participative and discussion based, involving all, on the project activities and implementation. |
| 3 | Nursery activities | The nursery activities are the back bone of the project. It orders, stores, nurtures and distributes the essential things needed in the project. This concerns saplings, flexible rubber pipes, low cost drip and water storage tank, taking care of saplings, ordering and preparing kits with micronutrients & water absorber | The order of essential things is made in first quarter of the project period | In house expert, head accountant and nursery head | The orders are placed to authentic nurseries from government and agri-universities, and private. After rigorous visits and trials the good suppliers are linked with this project to supply essential micronutrients, water absorber, rubber pipe as well as low cost drip, polysheet and water tank. |
| 4 | Selection & enrolment | The selection of willing and motivated participants is essential for success of project | Enrolment of new participants carried out in first two quarters i.e. from May to Sept | Field supervisors and extension workers | The village wise list of willing participants will be distributed to the supervisors. The door to door survey is conducted by the team. The door survey helps in knowing the available resource with the family, to clear the concept of the project so as to gain confidence on the eligibility of willing ones to participate in project. |

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| 5 | Procurement of kit and saplings | The procurement of essential nutrients and water absorber along with saplings will be carried out for those selected participants who have digged the pits for plantation | The procurement depends on rain usually we plan it from July till Nov | Nursery head, field supervisors , local transporters and extension workers | The nursery head arranges man power for separation of saplings per farmers at the nursery. The local transporters allot the routes as per the planning made by field supervisors. The vehicle filled with saplings and kit for 7 farmers at one route is routed for the day. The extension workers are ready at the selected participants to guide them how to collect the saplings and store then till they get planted. |
| 6 | Procurement of rubber pipes, water tank, low cost drip | The procurement of rubber pipes to the participants for watering the plantation, a 100 ft long pipe to all participants. This helps them a lot to water the plantation. The water tank and low cost drip are essential for women and common plots so as to assure the plantation, it supports them for easy watering. The women are unable to water on their own. They have many other priorities to be handled on daily basis. At the common place a dedicated person needs support for the same. | After the plantation is ready these supporting things are procured. So from Aug to Nov the activity goes on | Nursery head, field supervisors , local transporters and extension workers | Once plantation is assured the distribution of these supportive things will be carried out. The extension workers distribute the water tank and low cost drip material as well as water pipes to the participants. The technician assigned for fitting up low cost drip at women and common places starts the work after distribution. |
| 7 | Onsite handholding | Farmer participants need to be guided for plantation and use of essential micro nutrients. Hence the onsite handholding will be carried out to make them understand some species, because those are probably new to them. | After distribution of saplings and essential kit the handholding for plantation of given saplings | Extension workers assigned to the participants will carry out the same and ensure the plantation is completed | After distribution of saplings on one route. The extension worker to whom these participants are assigned will visit each participant and will demonstrate how to plant and where to plant the saplings and use of the essential nutrients as well as water absorber. He guides them to complete the plantation within next two days. |
| 8 | Emergency services | The project is meant for drought prone area, hence considering the drought some emergency services have to be planned. Those are providing polysheet for farm pond to those farmers who need to store the water for plantation. Secondly the support of water tanker to feed the plantation. | In the month of Feb onwards the need of polysheet arises as the farmers could sense drought and need to store the water. For water tankers April to June is the period when we need to provide the water tanker | A separate staff assigned for this services | The extension workers and field supervisors bring in the need of emergency services and to whom it has to be essential. The special staff visits the participant and arranges the service as per the need on ground. |

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| 9 | Follow up and documentation | The follow up visits play an important role towards the success. They help to monitor the progress of the project, the timely guidance and keeping in touch with the participant. Documentation of each and every activity and the deliverables are properly maintained so as to support the financials as well. | Once a new participant enrolls in the project these visits start and will continue for next 5 years in some intervals. Documentation will be done since the survey has been conducted for the one. | Extension workers, field supervisors, in house experts, project coordinator | The extension workers do visit frequently each new participant and also visit the earlier participants in intervals. Field supervisors have their visits to each and every participant as well, this is the second level visit. As per the need or randomly in house expert conducts visits to the participants. The project coordinator takes conducts monitoring visits randomly with field supervisors and in house experts as well. Thus the follow up visits are conducted at levels. Documentation is at four levels. 1. at participant end 2. field office 3. nursery 4. head office. |
| 10 | Facing COVID | To face COVID related situation the team has adopted new techniques to follow up and communicate with participants in effective ways. As per the plan we have functioning for deliverables just by inculcating the sudden change due to quarantine zones declared. The procurement of saplings along with essential kit and rubber pipe is done at one time. The procurement of water tank and drip also at one time. So as to avoid repeatative visits. While the follow up is carried out in three different ways. Through Community Radio we have started calling the participants and also aired the phone number that can be called up for the guidance. The guidances been given by experts will be recorded and aired along with the question of participants. Similarly the person who is documenting calls 10-15 participants per day to know the progress. The extension workers, field supervisors and inhouse expert, co-ordinator do have whats app calls to know the current scenario when extension workers are on fields. The expert doctors are also available for guidance through whats app calls. Similarly the extension workers have been given a kit to be used to control any infections on plants. They have a scissor, a bottle spray with a organic pesticide made up of tobacco leaves and cow urine. That they have to spray on the plantation so as to avoid any damage and to assure healthy growth. This also supported to local farmers to have hand holding. So the team is well equipped to take up any sudden situation and continue the project activities. | | | |